CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
574995 /	09818651

Product
AFF

Contract Dates	Estimate #
09/14/12 - 09/20/12	2029

Advertiser	Original Date / Revision
American Future Fund	09/14/12 / 09/14/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Station	Account Executive	Sales Office
WITI	Trevor Heaton	Washington DC

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	6	09/14/12	09/20/12	M-F 5p-530p	5p-530p		:30			NM	5	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/14/12	09/20/12	MTWTF--	5		$700.00					
N 2	6	09/14/12	09/20/12	M-F 530p-6p	530p-6p		:30			NM	4	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/14/12	09/20/12	MTWTF--	4		$700.00					
N 3	6	09/14/12	09/20/12	M-F 1105p-1135p	1105p-1135p		:30			NM	5	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/14/12	09/20/12	MTWTF--	5		$300.00					
N 4	6	09/17/12	09/20/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	4	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	MTWT---	4		$400.00					
N 5	6	09/17/12	09/20/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	4	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	MTWT---	4		$350.00					
N 6	6	09/15/12	09/15/12	Sa 7a-8a	7a-8a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	-----S-	1		$300.00					
N 7	6	09/15/12	09/15/12	Sa 8a-9a	8a-9a		:30			NM	1	$375.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	-----S-	1		$375.00					
N 8	6	09/15/12	09/15/12	Sa 6p News	6-630p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	-----S-	1		$550.00					
N 9	6	09/15/12	09/15/12	College Football on	various		:30			NM	2	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	-----S-	2		$1,800.00					
N 10	6	09/16/12	09/16/12	Su 7a-8a	7a-8a		:30			NM	1	$335.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	------S	1		$335.00					
N 11	6	09/16/12	09/16/12	Su 8a-9a	8a-9a		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/10/12	09/16/12	------S	1		$350.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

FOX 6 WITI-MILWAUKEE
WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

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Contract Dates	Product	Estimate #
09/14/12 - 09/20/12	AFF	**2029**

Advertiser	Original Date / Revision
American Future Fund	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	6	09/16/12	09/16/12	NFL on FOX 12p	12p-CC		:30			NM	2	$12,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	------S	2	$6,000.00						
N 13	6	09/16/12	09/16/12	Su 9p-930p	9p-930p		:30			NM	1	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	------S	1	$1,700.00						
N 14	6	09/16/12	09/16/12	Su 930p-10p	930p-10p		:30			NM	1	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	------S	1	$1,700.00						
N 15	6	09/16/12	09/16/12	Su 10p-1035p	10p-1035p		:30			NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/10/12	09/16/12	------S	1	$1,400.00						
N 16	6	09/17/12	09/17/12	FOX Prime Monday 7-8	7p-8p		:30			NM	1	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	M------	1	$2,250.00						
										Totals	35	$35,360.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/20/12	35	$35,360.00	$30,056.00
Totals	35	$35,360.00	$30,056.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WITI	Date: 9/13/12

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: $ 35,360 GROSS

This broadcast time will be used by: American Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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Vendor: TO : M i l l e n i u m FI-TV

Check Date: 09/13/2012

Number	Date	Reference	Description	Tax	Amount
4020 SRAFF			AFF SRAFF TV 9/14-20		$30,056.00

Total Amount	$30,056.00
Discount Total	$0.00
Check Amount	$30,056.00

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

81131

DATE 09/13/2012

AMOUNT $30,056.00

PAY ONLY 30,056 00 CENTS

PAY Thirty Thousand Fifty-Six and 00/100

TO THE ORDER OF WITI-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈81131⑈ ⑆052000113⑆ 9841868970⑈